

lifting our communities

NG

2017 ANNUAL REPORT

# **DEVELOPMENTS COMPLETED:**

# East Fox Homes

Rise and Messiah Lutheran Church hosted a grand opening and ribbon cutting ceremony on November 5, 2017 for East Fox Homes. The neighborhood was so excited about the new development that the event turned into a block party complete with food, a celebratory cake, balloon animals and face painting for the kids, and a brass band!

Messiah Lutheran Church began to recognize the housing needs in the community in 2013 when refugee families who had recently joined the church were having difficulty finding adequate housing in the area. Caught between renovated properties with high rents and the deteriorating properties left behind, refugee families were forced to move farther from the church in the search for safe housing they could afford. The struggles of these families inspired members of the congregation to look for ways they could address the needs within the neighborhood and answer the emerging call to build and preserve safe, affordable housing in their neighborhood. This need in the neighborhood inspired the humble beginnings of Lutheran Development Group.

*Cover Photo:* Local youth celebrating her newly renovated neighborhood at the East Fox Homes Grand Opening.

The development involved the complete renovation of 47 residences housed in 12 historic buildings located in the Tower Grove East, Fox Park, and DeSales historic districts and consist of 10 one-bedroom, 31 two-bedroom, and 6 three-bedroom apartments, affordable to families making 60% or less than the area median income level. Rise served as the development consultant to Messiah Lutheran Church on this project.





# Intersect Arts Center and EAGLE College Preparatory Elementary School

Rise served as the development consultant to Lutheran Development Group on this multi-faceted project. Lutheran Development Group was engaged on behalf of Holy Cross Church to redevelop two historic buildings that neighbor their sanctuary in the Gravois Park neighborhood to provide facilities for a new EAGLE College Preparatory School and Holy Cross's Intersect Arts Program. EAGLE opened for students in August of 2017 in what was formerly Holy Cross Lutheran School.

Intersect Arts Center will reside in a 30,000 square foot former Lutheran seminary building built in 1915. The facility has undergone historic rehabilitation and will house 25 working artist studio spaces, a dance studio, music recording studio, woodshop, ceramics, metals, printmaking, papermaking, stained glass studios, a commercial kitchen, and a 4,000 square foot gallery



space. The grand opening and ribbon cutting celebration is scheduled for February of 2018.



### **Greater Ville Homes**

Rise served as the development consultant to Northside Community Housing, Inc. (NCHI) on this project located within The Greater Ville neighborhood where NCHI has undertaken a significant amount of new single-family home development. The project was completed in January of 2017 and consists of two new single-family homes for sale to homebuyers at or below 80% of the area median income level and the historic rehabilitation of a twofamily building that was acquired by the City of St. Louis under the Neighborhood Stabilization Program for sale to an owneroccupant at or below 120% of the area median income level.

### **Northside Unity Homes**

Rise served as the development consultant to Northside Community Housing, Inc. on this project. Northside Unity Homes is two for-sale properties; one new home in The Greater Ville neighborhood and one rehabilitated home in the Penrose neighborhood. Both homes are for sale to homebuyers at or below 80% of the area median income level and were completed in July of 2017.



# **DEVELOPMENTS COMING SOON:**

### Adams Grove

On April 18, 2017, the groundbreaking of Adams Grove took place. Rise serves as the developer on this development, located in Forest Park Southeast. The project is a \$27 million project led by Rise and Unify Grove Development. The development is sponsored by the Washington University Medical Center Redevelopment Corporation (WUMCRC).

The development consists of 50 affordable garden apartments and townhomes, affordable to families making 60% or less of the area median income level. The one, two, three and four bedroom homes range in size from 691 to 1,850 square feet in clusters of townhomes and two-unit garden buildings. The project is entirely located south of Manchester and west of Newstead except one building just east of Newstead. This development is part of a much larger collaborative redevelopment effort. WUMCRC, through its affiliate, Forest West Properties, acquired a substantial number of properties in the area and solicited proposals from developers to build up to 150 affordable and market rate homes and apartments and some commercial space. The combined effort will transform the Adams Grove area in a way that can serve as a model for mixed-income neighborhood redevelopment. The grand opening and ribbon cutting celebration will take place during the summer of 2018.







# St. Ferdinand Homes II

The groundbreaking ceremony for St. Ferdinand Homes II took place on November 15, 2017. This development continues the revitalization of The Ville and The Greater Ville neighborhoods, replacing 13 derelict buildings and multiple vacant lots with 9 new buildings and 3 rehabbed buildings. Rise is providing consulting assistance to Northside Community Housing, Inc. (NCHI) for the project. The development will consist of 36 new and 7 fully renovated mixed-income apartments and townhomes along with a new street front office space. NCHI is collaborating with the Metropolitan Sewer District (MSD) to incorporate onsite green infrastructure and rainscaping features as part of MSD's Project Clear initiative.



# OTHER NEIGHBORHOOD OUTREACH AND PROJECT UPDATES:

# Gravois-Jefferson Historic Neighborhoods Plan Update

"Our vision is for accessible, sustainable, inclusive neighborhoods where families and individuals thrive in a diverse and historically rich, engaged community."

> - Community Vision Statement, Gravois-Jefferson Historic Neighborhoods Plan

In 2016, Rise announced the launch of a communitydriven planning process for the area of St. Louis City defined by Gravois on the north, Meramec on the south, Grand on the west and Jefferson on the east.

The Gravois-Jefferson Historic Neighborhoods planning process publicly kicked-off in November of 2017. Since that time, we have engaged more than 600 people, gathering over 35,000 pieces of information. Five public meetings, seven steering committee meetings, and countless conversations and focus groups have taken place. There has also been a website created for the effort (gravoisjeffersonplanning.org).

One of the priorities of the planning process has been to engage young people, especially those under 18. These young people have consistently responded with optimism and ingenuity when asked about the future of their neighborhoods. However, many young people have also expressed major challenges they face on a daily basis, most notably; access to jobs, the prevalence of trash, and violence. When asked what types of programs or services they would like to see for young people, the most common responses were summer jobs, summer sports programs, and tutoring programs.

The process is now in its final months. In the coming weeks, there will be another round of meetings to review draft recommendations, which will then be presented to the steering committee and other community stakeholders for their review and input. Once these recommendations have been approved, a final plan will be developed to be submitted for adoption by the City of St. Louis.







# Civic Tech and Data Collaborative and YourSTLCourts.com

In 2015, Rise was awarded a Civic Tech and Data Collaborative grant, funded by the John D. and Catherine T. MacArthur Foundation. As one of three partner cities receiving a full grant, the goal was to build a civic technology and data ecosystem around a local issue; and then build a tech tool to help address it. In St. Louis, the criminal justice system was chosen as the local issue with a focus on keeping people out of jail for their inability to attend court or pay fines or fees related to traffic offenses.

After two years of community engagement in partnership with the UMSL School of Social Work, a programming prototype at GlobalHack V, various meetings, phone calls, and many volunteer coding hours, YourSTLCourts. com was piloted with unincorporated St. Louis County, unveiled to the public on May 1, 2015. St. Louis, the first of the three Civic Tech and Data Collaborative Cities to make their software publicly available.

YourSTLcourts.com is a pre-trial, technology-basedsolution now available to navigate the St. Louis County Court system that will help reduce incarceration rates. The website (desktop, tablet and smartphone friendly) allows people to lookup court information and directions and get information on their court case if they have an open ticket. They can also learn if a warrant has been issued for their arrest and get text message reminder about when to go to court.

Well-received by the press, YourSTLCourts.com was featured in local and national news sources. Among those was the St. Louis Post-Dispatch, who ran an editorial on May 5, 2017. The editorial board was direct, stating: "City officials and municipal court judges should make sure their courts get online (with YourSTLCourts) as quickly as possible."



To continue this effort after the conclusion of the grant period, a new 501(c)(3) nonprofit organization was formed in August to oversee the project's advancement. Rise's Data Management Coordinator, John Cruz, was one of the project co-leads and was a charter member of the CivTech St. Louis board of directors, currently serving as Vice President and Treasurer.

To learn more about lessons learned from this project, you can download the Civic Tech and Data Collaborative whitepaper at civtechstl.com/yp/





# Rise's John Cruz is Elected to the Executive Committee of National Neighborhood Indicators Partnership

To further our understanding of neighborhood change and study indicators to make St. Louis a more equitable place, Rise is a member of the National Neighborhood Indicators Partnership (NNIP). In December, the 32 member organizations of NNIP elected Rise Data Management Coordinator, John Cruz, to the NNIP Executive Committee. As one of six elected representatives from partner network organizations, he is now able to have a say in the future direction of the NNIP partner network.

# **OTHER EVENTS, UPDATES, AND MILESTONES:**

# Housing Development Project of the Year Award for Village at Delmar Place City of St. Louis Community Development Administration

On April 19, 2017, Rise and Efficacy Consulting LLC accepted the award for Housing Development of the Year on behalf of the Village at Delmar Place. The award was part of the 2017 Community Development Week Awards Ceremony presented by the Community Development Administration (CDA). This is an annual awards ceremony to honor individuals, organizations, and businesses who have made significant contributions to the community development field in St. Louis.



# Total investment since 1993 in Rise-assisted community development projects: **\$694,456,900**

### **Rise Young Professionals**

This group of talented young professionals has ramped up their efforts to make a difference in underserved neighborhoods in our region in 2017. Their goal is to work with some of Rise's partner organizations and use their expertise to do meaningful projects in neighborhoods. The first project will be working with North Newstead Association to create an updated neighborhood marketing document for the St. Louis Place and JeffVanderLou neighborhoods. The newly formed projects committee has had several meetings and has been gathering information to put together a plan of action. They have worked closely with the executive director of the North Newstead Association, Sal Martinez, on this effort. Information is being collected and organized in four main categories: History, Assets, Services, and Community Stakeholders. The final product will be a marketing document with information consolidated and presented in a manner that can be easily understood by residents and developers alike. The young professionals will leverage their skill set to also include a design component to make the document visually appealing through graphs, maps, pictures, and visual timelines. The document will be completed and presented to the community in 2018.





# **RISE CELEBRATES 20 YEARS!**

Over the past 20 years, by partnering with communities to build stronger, more equitable St. Louis area neighborhoods, Rise assisted with the development of over 4,700 homes, representing over \$650 million in community investments, and serving over 10,000 lowincome households. Our programs have supported the work of over 20 local community building organizations. Together we help create a higher quality of life in safer, inclusive, and more engaged communities.

On March 25, 2017, Rise held its 20th Anniversary Gala and Lifting Our Communities Awards. The event was held at The Caramel Room at Bissinger's Historic Chocolate Factory. Over 300 of our closest friends and collaborators were in attendance, all there to witness the inaugural 2017 Lifting Our Communities Awards. The event started with a cocktail hour featuring a jewelry pull hosted by Kendra Scott, giving everyone the opportunity to hob-nob and enjoy some libations. Dinner was held at 7 PM followed by the awards ceremony, the unveiling of the brand new video depicting the work Rise has done in the community over the last 20 years, a testimony by Jerri Winters (resident at Village at Delmar Place), and finally an afterparty featuring the music of the band Fat Pocket. The official chairman of the event was Peter Benoist, Chief Executive Officer of Enterprise Financial Services Corporation and the emcee was Pat McGonigle from KSDK.



















The awardees are as follows:



Joseph A. Shepard Co-founder of Sugar Creek Capital for Affordable Housing Advocacy



Seth M. Leadbeater Retired Vice Chairman of Commerce Bancshares for Community Development Banking



John P. Dubinsky President and Chief Executive Officer of Westmoreland Associates, LLC and Co-founder of Cortex for Economic Development & Leadership

2017 Lifting Our Communities A W A R D S The awards ceremony featured video presentations on each of the awardees lifetime achievements followed by the presentation of the awards and acceptance speeches. The presenters for each of the awards were Peter Benoist presenting to Mr. Shepard; Loura Gilbert, Vice President of Community Development at Commerce Bank presenting to Mr. Leadbeater; and Stephen Acree, President of Rise, and Hank Webber, Executive Vice Chancellor for Administration at Washington University, presenting to Mr. Dubinsky.

The ceremony was full of heartfelt emotions and true convictions for St. Louis neighborhoods and the people that reside in them.











# Rise Up Festival 2017

The fifth Annual Rise Up Festival took place on August 19, 2017, on Washington Avenue between 15th and 17th Streets, directly in front of Rise's offices. The festival includes local, regional, and national bands, an emerging artists show, local food vendors and other artisans, and mission-driven arts activities for attendees. The Festival is intended not only to celebrate revitalization but to challenge people to think creatively about solutions to many problems facing the development of stable neighborhoods and communities. We want people to engage in the conversation about art and culture as catalysts for community renewal, and for cultivating the imagination and empathy we need to create a future we want to inhabit.

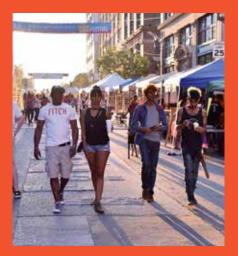
In 2017, we made a very special announcement at the festival. Rise, in collaboration with Equifax and The Missouri Small Business & Technology Development Center, created the Fantasy Food Fare Competition in 2016. The months-long competition, featured 25 "foodie entrepreneurs" competing for a grand prize valued at \$100,000. In an effort to bring more dining options to the Old North neighborhood of St. Louis, the winner would receive an outfitted commercial kitchen, including two years' free rent, free branding from Firecracker Press, a restaurant mentor, website design, catering opportunities and more. Old North Provisions, an expansion effort of Good Life Growing, took home the top prize. James Forbes operates the two businesses with his brother, Bobby, along with Matt Stoyanov and James Hillis. The official announcement and award was made on-stage at the 2017 Rise Up Festival. Old North Provisions started hosting a series of soft openings in November of 2017, with the goal of a grand opening in the spring of 2018.













# **Rise's Commitment to the Next Generation of Community Development Leaders**

"We strive to be an organization that fosters the next generation of community development professionals. These leaders will determine our city's growth and its interconnectedness among its many community development organisms - neighborhoods, citizens, public bodies, and private entities." Stephen Acree, President, **Rise Community Development.** 

Rise is committed to education of young people who are either St. Louis residents or who come to St. Louis to go to school, to work, and to raise their families. Our efforts to engage young people in the work of community building include a history of intern opportunities, practicum students, and in recent years, programs to offer opportunities to work in real-life situations with community-based organizations.

One of these programs was Rising Stars, a mentorship, education and hands-on training program for exceptional

### **Rising Stars:**

#### Jenny Connelly-Bowen:

After graduating the Rising Stars Program in 2016, Jenny went on to receive her Masters of Public Policy Administration with a focus on nonprofit management at the University of Missouri-St. Louis and is currently pursuing a graduate certificate in Policy and Program Evaluation. She is employed at The Community Builder's Network of St. Louis as a Community Development Specialist.



Danny Jendusa:

After graduating from the Rising Stars Program in 2016, Danny went on to earn his Master's degree in Urban Planning and Development at Saint Louis University and is now a Planner for the City of Webster Groves in St. Louis county.

#### **Bryan Rogers:**

Bryan graduated from the Rising Stars Program in 2016 and has a Bachelor of Arts in Business Administration and Management, Project Management, and Contract Management with an Associates in Culinary Arts. He is currently the Manager of Advancement at Gateway Greening in St. Louis.





university students or recent graduates interested in careers in community and economic development in the St. Louis metropolitan area. Rise provided education, supervision, professional development plans and otherwise prepared the Rising Stars for placement in real-world environments. Ultimately, our desire is to develop an emerging group of community development practitioners, "Rising Stars," that are placed in positions at local community development nonprofit organizations, banks, community development corporations and/or public sector planning and community development offices.

We would like to give the public an update on what happened to some of these would-be community development practitioners once they left Rise to either finish their education or enter the workforce, or both.

### Interns and Practicum Students:

#### **Rachel Souvré:**

Rachel is currently an intern at Rise, has earned a Masters in Urban Policy from Sciences Po Paris and is looking for a career opportunity in the community development and non-profit sector in the St. Louis region. She believes in comprehensive planning and grass-roots



implementation to help communities to develop their full potential. Rachel is also known as Rise's French Ambassador.

#### Abby Buckhouse:

Abby was a practicum student at Rise in 2016. She has since earned her Masters of Social Work from Washington University in St. Louis. She then went on to become a Field Organizer for the Vicki Englund Campaign in June of 2016, Campaign Coordinator for

Luke Babich in September of 2016, and a Super Volunteer for Tishaura Jones in January of 2017. Abby then became Interim Director of Programs and Development for Housing and Community Solutions, Inc., and is now a Financial Wellbeing Coach for Operation HOPE in St. Louis.

#### Lucas Delort:

Lucas was a concentration practicum student at Rise in 2015 and 2016. He earned his Masters of Social Work, Social and Economic Development from Washington University in 2016. Lucas is currently a Community Development Manager at Lutheran Development Group, LLC, in St. Louis.



Rise is extremely proud of every one of these professionals in our industry and we are encouraged because they have remained in the St. Louis metropolitan area. We need young, passionate, qualified professionals to move our region into the next phase of positive, equitable development.

# Rise's CDC Capacity Building and Collaborative Grant Program, the End of an Era and the Beginning of Invest STL

In 1998, Rise started our Regional Neighborhood Support Collaborative Grant Program (the "Collaborative"). With the support of local banks and foundations, and local government agencies, Rise provided capacity building technical assistance and financial resources to St. Louis area community development corporations (CDCs). Our capacity building programs help CDCs successfully undertake the revitalization of neighborhoods.

The Collaborative has focused on providing financial resources coupled with technical assistance to build the capacity and sustainability of the best CDCs in the area. Since 1998, the program has made over \$2.9 million in operating support grants to 21 local organizations. In turn, these organizations have successfully developed over 1,200 homes and apartments, representing \$240 million of new capital investments in St. Louis area neighborhoods.

In 2017 we provided \$51,850 in neighborhood support to 3 organizations:

**DeSales Community Development**—to assist the South Jefferson Collaborative with their continuing "Healthy Communities" initiative.

**Northside Community Housing, Inc.**—to make education a shared agenda for the residents and stakeholders of the Ville neighborhood and develop project-based learning opportunities for youth.

**Tower Grove Neighborhoods CDC**— to support its continuing nuisance and vacant property abatement activities and to prepare a vacancy and nuisance property abatement manual in collaboration with Saint Louis University School of Law. 2017 signified the final year of the program because of the formation of Invest STL. Sponsored by the St. Louis Community Foundation, Invest STL is a regional initiative that aligns investment, technical assistance, and community organizations to build healthy neighborhoods that are thriving, resilient, and livable for everyone. The initiative allows recipients to receive multi-year investment and technical assistance to drive equitable neighborhood revitalization.

In order to support community improvement, Invest STL continuously grows a network of investors (lenders, foundations, businesses, and public sector agencies) to:

- build community organizations' capacity through investments in staffing and technical assistance around staff skills and organizational practices;
- 2) support communities developing stakeholder engaged in neighborhood improvement planning;
- coordinate loan and philanthropic investment in implementing neighborhood improvement strategies; and
- 4) measuring and evaluating impact of investments to aid understanding of best practices.

Rise will enter into a contract with Invest STL under which Rise will provide certain grant program administration and community development capacity building technical assistance services.

These services will include the design of a Request for Proposals (RFP), issuance of the RFPs, review of applications for funding, organizational assessments, and development of organizational work plans and community plans for organizations selected for funding.

Rise has made over **\$2.9 million** in operating support grants to **21 local** organizations.

# **RISE 2017 DONATIONS:**

#### \$40,000 and above

Equifax Foundation Joseph Desloge Jr. Family

#### \$20,000 to \$39,000

Commerce Bancshares Foundation Commerce Bank Drury Hotels PNC Foundation TIAA-CREF Financial Services U.S. Bank Foundation

#### \$10,000 to \$19,999

Advantage Capital Bank of America Foundation Citi Foundation-Collaborative E.M. Harris Construction Enterprise Financial Services Corp. John Dubinsky Lutheran Development Group Inc. Missouri Arts Council Sugar Creek Capital

#### \$5,000 to \$9,999

Altman Charter Company BMO Harris Bank Busey Bank Central Bank of St. Louis Emerson First Bank McCormack Baron Salazar Peter Benoist RubinBrown Seth Leadbeater Stifel Bank & Trust US Bank Wells Fargo Bank

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Alana Green Arts & Education Council Bevond Housing **BMO** Harris Bank Brian Murphy Chris Hite Claire McCaskill Cynthia Brinkley **DeSales Community Housing** DFC Group **Employees Community Fund** of Boeing **Enterprise Community** Investment Eric Strand First American Title **Insurance Company** Fox Grove Management, LLC Francis Slay Gene & Cindy Morganthaler Grice Group Architects Henry Webber Jeffrey P. Warner Jonathan Goldstein

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#### \$100 to \$499

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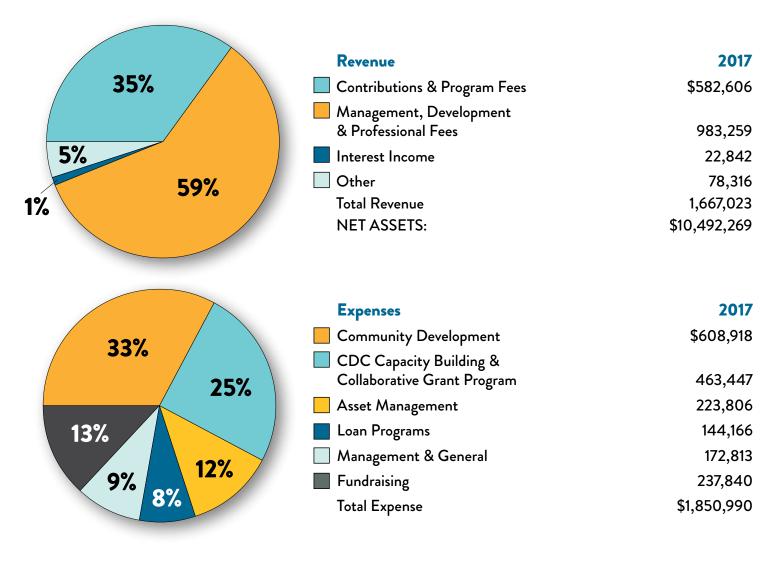
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